

THE CARECLOSER MANIFESTO

The New Standard for Patient **Response.**

Because your next patient shouldn't have
to wait.



Respond in 10 seconds



24/7 Coverage



Qualify Intelligently



Book Directly

01 THE BIG IDEA

The opportunity is hiding in plain sight.

**You're not just missing leads. You're
missing revenue.**

The problem isn't lead generation. It's lead response.

You've already invested in marketing, ads, SEO and your brand. But when a potential patient reaches out, too often they wait, and sometimes, they never hear back.

**The next competitive advantage isn't more leads. It's
capturing more of the leads you already have.**

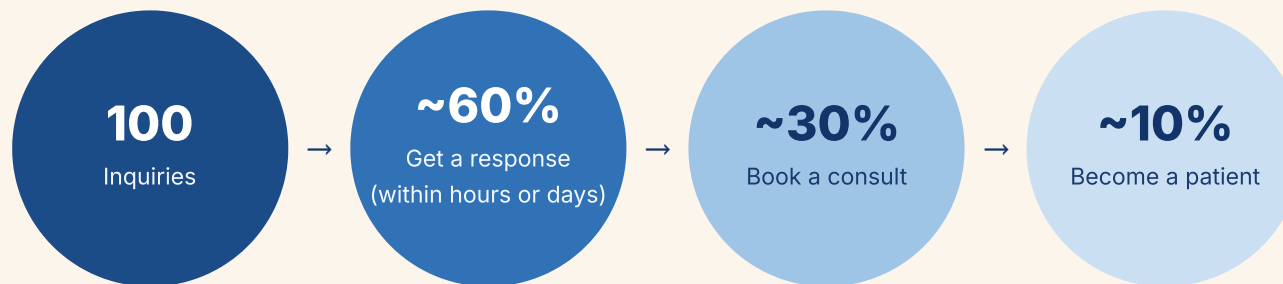
10sec

**is all it takes to turn an
inquiry into a
consultation.**

02 THE LEAD RESPONSE GAP

Great marketing brings people in.
Fast response brings them in the door.

Most clinics generate plenty of interest. But too many inquiries fall through the cracks.



! That means up to 90% of your potential patients never make it to your calendar.

03 THE DIGITAL FRONT DESK

Your team shouldn't have to do everything.

Your front desk is juggling phones, check-ins, patients and a never-ending to-do list. Asking them to also manage every online inquiry isn't sustainable.

HUMAN TASKS

- ✓ Patient care & check-ins
- ✓ Phone calls
- ✓ Insurance & billing
- ✓ Treatment coordination
- ✓ In-person consultations

AI TASKS (CARECLOSER)

- ✓ Answer inquiries instantly
- ✓ Qualify leads
- ✓ Handle common questions
- ✓ Book appointments
- ✓ Follow up automatically

It's not about replacing your team. It's about giving them the tools to do their best work.

04 NOT ANOTHER CHATBOT

A chatbot says hello. CareCloser closes.

Most chatbots are generic. CareCloser is trained on your services, your FAQs, your qualification criteria and your unique approach to patient care.

Generic Chatbot	CareCloser AI Sales Agent
• Generic responses	• Trained on your practice
• Asks for information	• Answers questions
• No qualification	• Qualifies before booking
• No real booking	• Books directly to calendar
• Feels robotic	• Feels like your best coordinator

The best AI doesn't feel like AI. It feels like your best coordinator, available 24/7.

05 THE 24/7 CLINIC

Your patients don't work 9 to 5. And neither should your response.

People research, compare and message at all hours, even when your office is closed.

24/7

Coverage

- ✓ After-hours inquiries
- ✓ Weekend messages
- ✓ Holiday coverage
- ✓ Global time zones

Hi! I'm interested in laser treatments. Do you have any openings this weekend?

Yes! We have availability this Saturday. Would you like to book a consultation?

06 THE ECONOMICS OF A MISSED RESPONSE

How much revenue are you leaving in your inbox?

Even a small improvement in response time can lead to a significant increase in consults and revenue.

LEAD RESPONSE CALCULATOR

Monthly inquiries

100

Current consult conversion rate

10%

Your average treatment value

\$2,500

If CareCloser increases your conversion rate by just 10%...

+9

more consults / month

= \$22,500

additional revenue / month

That's \$270,000 more revenue per year.

(Your results will vary based on your specific numbers.)

07 THE CARECLOSER STANDARD

More than a product. It's a **philosophy**.

We believe every modern clinic should:

- ✓ Respond to every inquiry in seconds.
- ✓ Be available 24/7.
- ✓ Know what the patient is asking about.
- ✓ Answer questions intelligently.
- ✓ Qualify before booking.
- ✓ Make scheduling effortless.
- ✓ Follow up when patients don't respond.
- ✓ Keep humans involved when humans matter.
- ✓ Continuously improve the sales process.
- ✓ Never knowingly leave a qualified lead on read.

Because every inquiry is a person. And every person is a potential patient.

08 WHAT HAPPENS NEXT

Getting started is simple.

In most cases, you're live within a week.



1. Discovery Call

We learn about your practice, goals and qualification criteria.



2. Setup & Training

We configure your AI agent with your services, FAQs and booking process.



3. Go Live

Your AI agent starts answering and booking immediately.



4. Optimize

We monitor, learn and improve based on real conversations.

Common Questions

Do I need to be technical to use CareCloser?

No. Onboarding is handled for you, you share your services, pricing and booking rules once, and we take care of the setup, the channel connections and the calendar sync.

Can I customize the agent to sound like my practice?

Yes. You set the tone, the phrases it uses, the claims it can't make and the pricing it can quote before it goes live, so it reads like a member of your team.

How do you handle sensitive patient information?

Conversations and lead data are encrypted in transit and at rest, with role-based access controls built for healthcare-adjacent businesses. Anything that needs clinical judgment is routed to your staff.

What if a patient needs to speak with a human?

CareCloser hands the conversation to your team, capturing the question and contact details, and is built to escalate immediately when a conversation needs a person.

09 INDUSTRY IMPACT

Built for the businesses that **transform lives.**

CareCloser helps a wide range of aesthetic, medical and wellness practices turn more inquiries into booked consultations.



Med Spas & Aesthetic Clinics



Hair Restoration & Transplant
Clinics



Cosmetic Dentistry



Veterinary Specialty &
Surgery Practices



Plastic & Cosmetic Surgery
Practices



Regenerative Medicine & Joint
Pain Clinics



Physical Therapy & Sports
Rehabilitation Clinics

10 THE BOTTOM LINE

You don't need more leads. You need **better response.**

Every unanswered message is a missed opportunity. CareCloser makes sure you never miss another one.



10 sec

average response time

(Our claim)



24/7

coverage

(Our claim)



+42%

more consults booked

(Our claim)



Live within a week

(Our claim)

THE CARECLOSER MANIFESTO

Stop Losing Consults to a Slow Reply.

Turn more inquiries into booked consultations with CareCloser, your AI sales agent for the modern clinic.



10 sec response



24/7 coverage



Qualify intelligently



Book directly

[Schedule a Discovery Call →](#)

[Try CareCloser live](#)

More conversations. More consults. More patients.